

# Job Posting

## Marketing Coordinator

CNMEC has an opening for a qualified Marketing Coordinator to join our organization. CNMEC offers competitive wages and an excellent benefits package. CNMEC pays 100% of the premium costs for medical/dental/vision for employee coverage; company paid life insurance and LTD benefits, a generous paid time off program, as well as a 401(k) retirement plan with company match.

**Location:** Moriarty, NM

### **Job Summary:**

Under the direction of the Manager of Member Services & Communications, the Marketing Coordinator is responsible for public relations in the promotion and operation of the electric thermal storage program, heating devices, water heater program, surge protection program, and/or any marketing/sales program the Cooperative chooses to participate in. This person will assist in the developing and implementation of marketing programs which will facilitate growth in the system; is beneficial to the membership; and lends itself to improved load factors in all classes of service. This person is responsible for advising members on energy usage and techniques used to improve energy quality, reliability and consumption and shall also advise members on the best rate available for their needs. Duties will include assisting and training other employees on energy efficiency, marketing programs, and rates in order to give our members the best service possible.

### **Minimum Qualifications:**

A high School Diploma or GED is required. Bachelor's degree is preferred and/or five years' experience in Marketing, Public Relations or Communications or a combination of education and experience providing equivalent knowledge.

Please review the full job description for more detailed information and specific requirements.

**To Apply:** Send resumes with a letter of interest to Suzy Edmonds at [suzy.edmonds@cnmec.org](mailto:suzy.edmonds@cnmec.org) or PO Box 669, Moriarty, NM 87035.

**Central New Mexico Electric Cooperative is an Equal Opportunity Employer**