

# CNMEC

## Newsletter

POWER  
MAKES IT POSSIBLE™

A Touchstone Energy® Cooperative   
*The power of human connections*

### You're More Than a Customer

January, 2019

Author Anthony J. D'Angelo observed that, "Without a sense of caring, there can be no sense of community."

To a large degree, this reflects Central New Mexico Electric Cooperative's philosophy toward our consumer-members and the broader service territory that we serve. As a cooperative, we have a different "bottom line." While our priority is always to provide reliable and safe energy, there is another equally important part of this equation. Your well-being and that of the larger community that we serve are of paramount concern.

To us, you are not just a customer; you are a *member* of our co-op and without you, we would not exist.

In Central New Mexico Electric Cooperative was founded to fulfill a vital need in our community that would not have otherwise been met. Concerned local leaders came together to build this co-op and bring electricity where there was none.

At that time, members of the community understood we were different because they likely knew someone who helped to create CNMEC. For most people, our founding and its circumstances have been long forgotten. Over time, folks in the community may have come to think of us as simply another energy provider. But we are not. We are a co-op that is constantly evolving to meet the needs of the communities we serve, and we are able to do this because of members like you.

Since our inception, we have sought feedback and engagement from you and that of the larger community to guide our long-term decisions. This is why we hold annual meetings and other events throughout the year. We host events like this to engage with you and obtain your feedback.

We strive to find new ways to help you use energy more efficiently. We're always looking to explore more options that will help you manage your energy use. In short, we are always seeking to keep pace with the changing energy environment, evolving technology and shifting consumer expectations.

Central New Mexico Electric members help guide important co-op decisions that improve and enrich the community. We value the perspective of our board members, who are members of the co-op and community – just like you.

As a local business, we have a stake in the community. That's why we support local charitable organizations.

While the times may have changed, our mission and outlook have not. We view our role as a catalyst for good. Working together, we can accomplish great things for our community now and in the future.



Matthew Collins  
CEO

FOR YOUR CONVENIENCE OUR MORIARTY OFFICE IS NOW OPEN DURING THE LUNCH HOUR



Today, more than **4,000 smart devices** are available to consumers.

A recent international survey asked people how they are using smart home assistants.

- 65%** check weather and news, and play music
- 6%** control lighting, televisions and other appliances



### Energy Efficiency Tip of the Month

Is your hot water tank warm to the touch? Consider insulating it to save 7 to 16 percent annually on water heating costs. Follow the manufacturer's recommendations.

Source: energy.gov



Central New Mexico Electric Cooperative  
(505) 832-4483 – Out of Area 1-800-339-2521  
www.cnmec.org

## GET SMART ABOUT ENERGY SAVINGS

“Smart” devices and appliances save time and offer convenience – but not all save energy. The guide below shows how several trendy smart home technologies stack up when it comes to energy savings.

### Smart Energy Savers



- Thermostats
- Washing machines and dryers
- Dishwashers
- EV charging stations
- Pool pumps
- Air conditioners
- Light bulbs and fixtures
- Power strips



### Just Smart

- Virtual assistants (like Amazon's Alexa or Apple HomeKit)
- Smart locks
- Smart alarms
- Smart video security cameras